

Capital investment conference for household electric appliance

Conference Introduction:

“Capital investment conference for household electric appliance”, a supporting activity of the Eleventh China Shunde International Household Appliances Fair jointly held by Century Contact Financial Relations Limited, A&R Advertising Company and Koelnmesse Co., Ltd, will have a grand opening on October 17, 2011 in China • Shunde Exhibition Center.

The conference will discuss the integration of capital and corporation, with analysis of investment and financing trends. It will also discuss about the IPO strategies of household appliance industry, sharing practical experience in respect to capital operation. A matching meeting will be held simultaneously in the afternoon, providing a platform to the participant enterprises to communicate with some leading investment institutions.

Organizers: Century Contact Financial Relations Limited, A&R Advertising Company and Koelnmesse Co., Ltd

Major Speakers:

Senior investment managers from Raffles Partners Asset Management, Cheung Kong Group, New World Development Co., Texas Pacific Group or CVC (one of the world's leading private equity and investment advisory firms).

Topics:

1. How to achieve a win-win situation: the relationship between corporation and capital;
2. How do investment institutions perceive the future growth of household appliance industry?
3. How to realize the capital operation in home appliance industry?
4. Case Study: Cooperation between PE fund and invested enterprises (Chigo Group and Raffles Partners);
5. Experience shared by the company leader from listed company:
How to utilize international capital?
6. Projects roadshow and matching meeting;

Attendees: President, CEO or CFO from the growing enterprises

Conference Schedule:

09:30 - 10:00	Registration
10:00 - 10:10	Welcoming Speech
10:10 - 11:00	Keynote Speech: The relationship between Enterprises and Capital
	Speaker:
	<ul style="list-style-type: none">· Interpretation of Investment environment and Policies;· Analysis of investment and financing trends;
11:00- 12:30	Panel 1
	Topic: How to realize the capital operation in home appliance industry? Moderator: Speaker: <ul style="list-style-type: none">· How do investment institutions perceive the future growth of household appliance industry?· IPO Strategy for Home appliances companies;· Experience shared by the company leader from listed company;· Case Study: Cooperation between Chigo Group and Raffles Partners;
12:30 - 14:00	Lunch & Exhibition Communication
	<ul style="list-style-type: none">· Project registration
14:15 - 16:00	Panel 2
	Topic : Financing Projects Roadshow <ul style="list-style-type: none">· Project matching meeting with institutional investors
	<ul style="list-style-type: none">· Communication between the investors and the project holders
16:15	Close

Thanks.